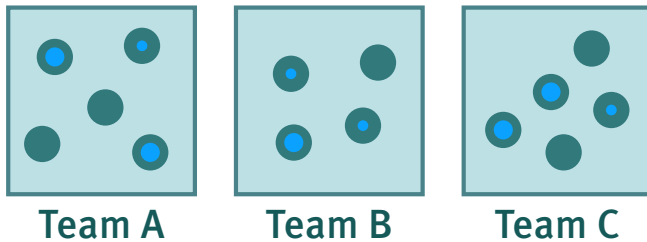


DesignOps Team Structures

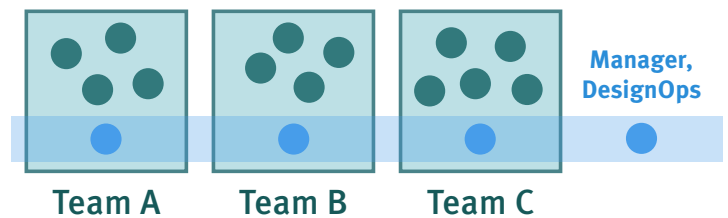
1. Scattered

In the absence of official DesignOps roles, many design-team members perform operational tasks alongside designing.



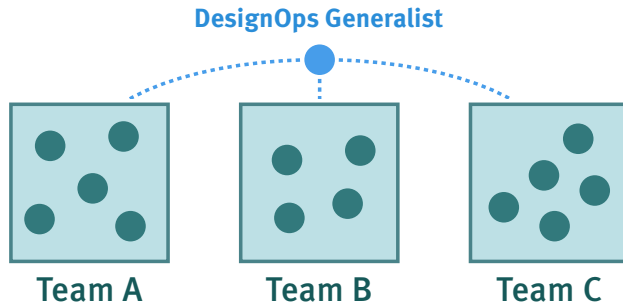
4. Distributed

Individual teams who need and desire DesignOps support have dedicated DesignOps roles.



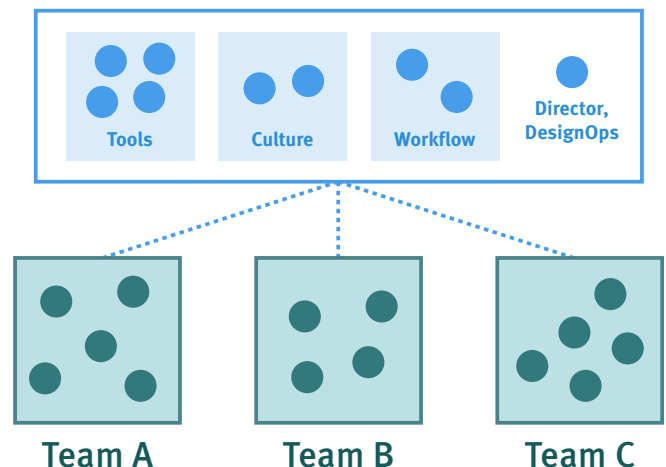
2. Solitary

A dedicated DesignOps generalist manages operational tasks, supporting multiple designers or small teams.



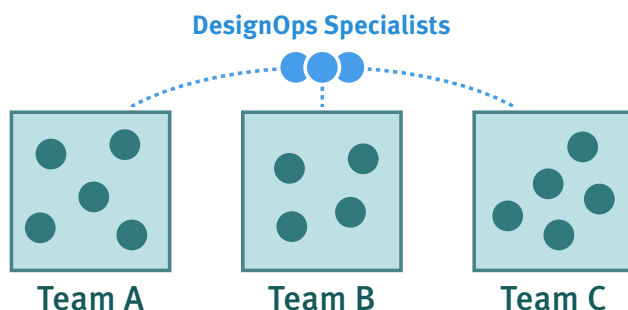
5. Elevated

DesignOps scales to a separate entity, providing centralized resources and programs that affect and benefit the entire design organization.



3. Specialized

A small number of DesignOps specialists focus on specific DesignOps focus areas, supporting multiple designers or small teams.



Key

- Design-team member
- DesignOps role